

Anivia Cruz is a 28yr old plus sized (full figured) model represented formally by Wilhelmina models of NY, but is currently represented by Click Models NYC. Not yet a Veteran with only 2 yrs in the modeling industry, the semi pro has graced the pages of many high end magazines, ad campaigns, TV shows, runways, bill boards and advertisements. Featured as the face of plus modeling for South Pole clothing, Maurice's clothing featured in three issues of Essence magazine, Oprahs "O" magazine, graced the cover of Plus Model Magazine, Optimum hair care products, featured consistently on ABC : "the view", NBC: "the day show", Stormed the runway in FF. Fashion week.

The face model for [www.essence.com/makeover magic](http://www.essence.com/makeover-magic) Creator of "It's Anivia". Skin care and makeup line, now the executive producer and host of her own reality modeling series " Beyond The Curves" which is a model competition for full figure models competing for the their big shot in the industry. Anivia is a Rookie in the serious makings!